If this score is much higher than the infrastructure/adoption score, efforts should be made to expose residents to the benefits of the technology.

**Infrastructure/Adoption Score**
If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.

- **167.642** average maximum advertised download speed in Mbps
- **10.250** average maximum advertised upload speed in Mbps
- **40.0 - 59.9%** of households with a 10/1 broadband connection
- **23.6%** of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up

**Socioeconomic Score**
If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.

- **18.0%** population ages 65 and older
- **19.6%** ages 25 and older with less than a high school degree
- **20.6%** of individuals in poverty
- **19.1%** noninstitutionalized civilian population with a disability

**Missed Economic Benefits**
Amount over 15 years if 20% of unserved households had access and subscribed to the service.

Source: FCC Form 477; 2011-2015 ACS For more information, contact Dr. Roberto Gallardo at (765) 494-7273 or robertog@purdue.edu Twitter: @robertoge or @pcrd