Highlights of the Program
Sponsors & Partners

Sponsors

- The Indiana Office of Community Rural Affairs (OCRA)
- The Office of the Lieutenant Governor

Partners

- Purdue University
  - Purdue Center for Regional Development
  - Purdue University Extension
- Ball State University
  - Ball State University’s Center for Community and Economic Development
  - College of Architecture and Planning – Urban Design
Part 1: HCI Program Overview
HCI is a program available to Indiana communities that are committed to building on their existing assets. It focuses on three building blocks:

1. **LEADERSHIP**
   - Develop a new generation of local leaders who will take an active part in addressing community priorities.

2. **ECONOMY**
   - Build a supportive community environment for small businesses and entrepreneurs.

3. **PLACEMAKING**
   - Enhance community design and public spaces by building on the community’s physical and natural resource assets.
Eligible Communities

Have a population of 25,000 or less

(Can include cities, towns or counties that meet the population size requirement)

Are willing to invest a modest amount of financial resources into the HCI initiative ($5,000)

(May come from any combination of public, private and/or nonprofit sources and can be reinvested in your community. Only required of communities selected to be part of HCI)
Benefits to Your Community

Training and technical assistance from state agency (OCRA) and university professionals

Access to a well-trained community coach

High quality data prepared about your community or county

In-Depth “Building Block” programs to address priority needs

Seed funding for your Capstone Project

More people caring and involved in the community
HCI Process

1. Foundation
2. Building Blocks
3. Capstone

Planning for Our Future

- Developing a New Generation of Leaders
- Growing Small Business & Entrepreneurs
- Enhancing Community Design & Public Spaces

Building Our Team
Phase I: Foundation (18 hours)

1. Reviewing team roles & responsibilities
2. Studying data about your community
3. Reviewing existing community strategic plans
4. Discovering your local assets
5. Securing information from residents (surveys)
6. Preparing for & hosting a community-wide forum
7. Synthesizing the data and inputs to pick a Building Block
Phase II: The HCI Building Blocks

Community selects one of the building blocks to pursue

The amount of time required depends on the building block that is chosen

LEADERSHIP: New Generation of Leaders

ECONOMY: Small Businesses & Entrepreneurs

PLACEMAKING: Community Design & Public Spaces
| LEADERSHIP | Developing a New Generation of Leaders:  
|            | ▪ Target training opportunities to a new group of local people who are interested in taking a more active role in the community |
| ECONOMY    | Program Options – Creating a Supportive Environment:  
|            | ▪ Grow small businesses through business retention and expansion  
|            | ▪ Develop entrepreneur-friendly community by connecting a network of entrepreneurial resources. |
| PLACEMAKING| Program Options – Capitalizing on Local Assets:  
|            | ▪ Enhance quality of place through applied community design  
|            | ▪ Enhance the value of public spaces through targeted planning and projects  
|            | ▪ Rebuild the local foods system by connecting stakeholders |
Phase III: Capstone

Team develops a Capstone Project

Project is the logical next step in your HCI process

Community input on Capstone Project is important

Plan for carrying out the project is submitted to OCRA

Approved project plan is provided seed funding
Applications are available as a Microsoft Word fillable form at www.indianahci.org.

As you write your application, be sure to visit the FAQ sheet also available on www.indianahci.org.

If you have questions about the HCI application or program, address them to info@indianaHCI.org.
Questions?