Strategic Doing: An Introduction

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January, 2014
THE STARTING POINT

THE CHALLENGES WE FACE
COMPLEX MESSRS OVERWHELM US
LIVING WITH COMPLEXITY: WHAT TO DO?
THE ANSWER: FOLLOW SIMPLE RULES

SIMPLE RULES MANAGE COMPLEXITY
IT ALL STARTS HERE

EXPANDING COLLABORATION DEPENDS ON FOCUSED CONVERSATION
STRATEGIC DOING
AN OVERVIEW
Unlike strategic planning, which is linear, slow and costly, Strategic Doing is fast, iterative and lean.
Strategic Doing answers the two key questions of strategy by breaking these two questions into four:

- **Strategy**
  - Where are we going?
  - How will we get there?
  - We are here

- **Strategic Doing**
  - What could we do?
  - What should we do?
  - What will we do?
  - What’s our 30/30?
Strategic Doing is an agile, iterative process that relies on accumulating learning by doing...
Strategic Doing designs a managed network to keep track of metrics and make adjustments when the situation changes...
CHARTING A NEW PATH
PURDUE STRATEGIC DOING WORKSHOPS, 2008-2014

STRATEGIC DOING IS ACHIEVING SCALE
PURDUE STRATEGIC DOING WORKSHOPS, 2008-2014
STRATEGIC DOING NETWORK
AN EMERGING UNIVERSITY NETWORK TO SUPPORT THE DISCIPLINE
THANK YOU

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