Moving Ideas into Action: From Plan to Platform

Meeting of the NEOSCC Executive Committee

April 1, 2014
From Plan to Platform
Accelerating collaboration with Strategic Doing

The Next Ninety Days
Designing our Strategic Action Plan

Pro Forma Budet Year 1
Lean, agile approach to accelerating collaboration

Next Steps
From meetings to workshops
Alliance for Regional Development in Chicago

Current System

a loose collection of components that lacks coherence

Emergent Regional Network

achieve scale with a simple, shared strategy discipline
ALLIANCE CREATES COLLABORATION PLATFORMS
Create a collaboration platform to support regional initiatives
Regional initiatives: Multiple organizations in multiple counties
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Next Steps
From meetings to workshops
Outcome for the next 90 days: Design Strategic Action Plan 1.0
Monthly work sessions to move ideas to action in Year 1
We’ll start where it makes sense to start…
4 tables + 2 hours + Strategic Doing exercises = 4 action plans (alpha)

Members self-select to tables...workshop exercises with table guide...knowledge-keeper captures the components of the Strategic Action Plan (alpha version)
# Develop Strategic Action Plan (alpha version) in 2 hours

Revise the action plan every 30 days

<table>
<thead>
<tr>
<th>Activity</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orientation</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Pick Low Hanging Fruit</td>
<td>30 minutes</td>
</tr>
<tr>
<td>Create 1 year outcome and metrics</td>
<td>30 minutes</td>
</tr>
<tr>
<td>Define Pathfinder Project</td>
<td>20 minutes</td>
</tr>
<tr>
<td>Create 30 day action plan</td>
<td>15 minutes</td>
</tr>
<tr>
<td>Wrap up and Next Steps</td>
<td>10 minutes</td>
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</tbody>
</table>
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Collaboration platform with Strategic Doing is lean, agile, fast

Designing strategic collaborations is a high leverage activity

<table>
<thead>
<tr>
<th>Year 1 Pro Forma</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Director</td>
<td>$150,000</td>
</tr>
<tr>
<td>Senior staff</td>
<td>80,000</td>
</tr>
<tr>
<td>Web interns</td>
<td>10,000</td>
</tr>
<tr>
<td>Office</td>
<td>in kind</td>
</tr>
<tr>
<td>Telecomm</td>
<td>3,000</td>
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<tr>
<td>Travel</td>
<td>7,000</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$250,000</strong></td>
</tr>
</tbody>
</table>

Assume all facilities and meeting expenses are in-kind
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Next Steps
From meetings to workshops
Next step: Commit to a 90 day process
Same approach as EDA-funded strategy in WI-IL-IN

Leverage Purdue’s EDA University Center grant