Universities Anchoring Regions

Thinking, Behaving and Doing Differently
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CAUTION

GOGGLES REQUIRED IN THIS AREA
What is your Flat Earth Moment?
My Flat Earth Moment: Mazda, Hiroshima, Japan, 1984
Prosperity vs. Time

1870

We are here
We try to fix old systems...
Instead of linking and leveraging (to create new systems)…
It comes down to this....

- Thinking Differently
- Behaving Differently
- Doing Differently
Thinking differently...

From this....

...to this
Behaving differently...
Rediscovering the power of civility
Doing differently

From slow and linear...

...to fast and agile
A discipline that is replicable, scalable and sustainable...
Proof Points
Oklahoma City, 1993
Charleston, SC
2001

(An idea)

Ernest Andrade, Founder
Charleston Digital Corridor
Today...
Top 10 fastest city for software and Internet development

UNITED STATES OF INNOVATION

INTRODUCING "SILICON HARBOR": CHARLESTON, SC, HOME OF TWITPIC AND AMAZON'S CREATESPACEx

DESPITE BEING THE 75TH LARGEST METRO AREA IN THE U.S., CHARLESTON IS RANKED IN THE TOP 10 FASTEST GROWING CITIES FOR SOFTWARE AND INTERNET TECHNOLOGY. HERE'S WHY.
Mapping the investments
Purdue exceeded training targets by 2.7 X
Build clusters with these approaches
GOD HELP US SAVE FLINT
FLINT, MI -- The city has seen a nearly 25 percent reduction in violent crime through the first three months of 2014 compared to the same time period last year, according to Flint Police Department statistics.

There have been 307 Type I violent crimes through March 31 of this year and 408 were reported through March 2013, the FPD says. Type I violent crimes include murder, rape, aggravated assault and robbery.
Why are people getting interested in Strategic Doing?

Why are people calling us?
We are cracking the code on collaboration.
It comes down to this....

- Thinking Differently
- Behaving Differently
- Doing Differently
The Future
Had enough?
Time to reset the debate...

Civic Economy

Market Economy
Indiana Innovation Platform
Purdue: Two Ecosystems

Purdue’s Startup Ecosystem
- Purdue Foundry

Purdue’s Innovation Ecosystem
- Purdue Research Foundation
- Discovery Park
- Purdue TAP
- Purdue Extension
Current Innovation System

Future Innovation System

Fraunhofer
The Innovation Acceleration Network

Existing Engagement Networks

University and College Centers

Colleges and Departments

Purdue Extension

Purdue TAP

College 1

College 2

University

Purdue Core Innovation Lab (Core Lab)

(iLab) 1

(iLab) 2

(iLab) n

Innovation Acceleration Network with Market-Facing Innovation Disciplines

Fraunhofer
Engagement…the most powerful lens to see the 21st Century university
If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

John Quincy Adams
Thank you

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