

2022 IMPACT REPORT

January — December

Grants & Contracts



Funds Applied for	\$2,814,038
Contracts Applied for	32
Funds Secured	\$2,130,186
Contracts Secured	25
Non-SBDC Funds Secured	\$1,608,415

Community & Regional Engagement



Projects & Programs	50
Educational Programs Conducted	1,555
Individuals Reached	9,016
Hours of Technical Assistance Provided	5248.25
Counties Assisted	88
Regions Assisted	16

Small Business Development



Business Starts	51
Capital Infusion	\$12,841,205.14
Clients Served	664
Jobs Created	205
Jobs Supported	1,825

Data Products & Services



Data & Technical Reports	111
Select Dashboard/Website Views	23,436
DDI Views	4,446
HCI Views	3,454
Rural Stats Views	15,101
County Data Views	435

Publications



Peer Reviewed Articles	2
Policy Insights	3
Blog Posts	21
Project-Specific Publications	6
Conferences/Research Presentations	332

Online Presence



Social Media Posts	1,781
Social Users Reached	148,699
Social New Followers	543
Social Total Followers	1,857
PCRD Website Views	34,887
Social Media Stories	19

Highlights of Accomplishments

PCRD had a very good 2022! Aside from all the impacts already shared on this report, we wanted to highlight a couple that we are very proud of. First, PCRD is spearheading the development of Indiana's first-ever five-year digital equity plan along with the Indiana State Budget Agency and the Indiana Broadband Office. The process is data-driven and has gathered and analyzed data from the U.S. Census Bureau, key informant interviews, and a statewide survey. In addition, a statewide digital equity task force was formed. This task force is guiding the efforts, ensuring multiple groups and their perspectives are kept in mind, and writing the plan. Once draft strategies and barriers are identified, six regional solutions sessions will be conducted this summer to further fine-tune the barriers and strategies as well as compile objectives or solutions. We are hoping to unveil the plan in the fall of this year.

The second project we are very proud of is one working with the Economic Development Administration (EDA) and a team comprised of Brookings, RTI, and others to evaluate, research, and establish a community of practice around EDA's Build Back Better Regional Challenge (BBBRC) program. The BBBRC program is investing \$1 billion on 21 coalitions across the nation resulting in inclusive growth and economic competitiveness. PCRD will be gathering data through surveys, proprietary datasets, and ripple effect mapping sessions on 21 coalitions and their activities to document and understand the impact of the program. In the end, PCRD will help inform economic development policy through tools and resources, dashboards, and best practices.

As you can see we were very busy during 2022 and look forward to what 2023 and beyond will bring. This of course would not be possible without our awesome team, stakeholders, and partners. Thank you for your support!

2022 ACTIVITIES

Projects

- Economic Resilience & Recovery Project
- Hoosier Enduring Legacy Program
- Latino Health & Workforce Study
- Remote Work Professional Certificate: Rural Road to Recovery Initiative Funds
- Wabash Heartland Innovation Network (WHIN)

Programs

- Accelerating Community Digital Transformation
- Digital Inclusion Fellows
- Digital Ready Businesses
- Digital Ready Community
- Economic Gardening
- Hometown Business Preservation Initiative
- Remote Work Professional Certificate
- Rural Economic Development Innovation
- Rural Opportunity Zone Initiative
- Skillful Indiana

IARC Data Dashboard

Data Snapshots are available for all 92 counties in Indiana

