

WHY SHOULD YOU *PARTNER*

WITH PCRD?

WE ADVANCE

GRANTS & RESEARCH

AI Workforce*

Identify the skills and impact of AI in manufacturing and adoption barriers for businesses.

Wabash Heartland Innovation Network (WHIN)

Collaborate with community and regional partners by providing assessment and monitoring of multiple metrics.

Rural Opportunity Zones†

Support rural communities to leverage their opportunity zones to spur the development and expansion of businesses.

USDA REDI Initiative**

Enable rural communities or regions to create and implement economic development plans.

EDA Economic Resilience

Explore the socioeconomic, transportation accessibility, and other factors contributing to the economic resilience (resistance and recovery) of the selected regions.

WE INNOVATE

DATA ANALYSIS & VISUALIZATION

Reports

Housing Studies
Industrial/Occupational
Clusters Analysis
State of Broadband
Workforce & Talent Analysis

Interactive Tools

Data Dashboards
Rural Indiana Stats
Indiana Hardwoods
Measuring Communities

*in collaboration with Purdue Polytechnic, funded by Microsoft

**in partnership with USDA Rural Development and the Community and Economic Development Initiative of Kentucky

† in partnership with USDA Rural Development and the Indiana Office of Community and Rural Affairs

WE PURSUE

REGIONAL & COMMUNITY ENGAGEMENT

Business Retention and Expansion*

Build community capacity to support and grow local businesses.

Economic Gardening*

Provide technical assistance in market research and search engine optimization to stage 2 companies.

Workforce Development*

Offer multiple Purdue-backed badges and certifications for digital skills and remote work.

EDA University Center

Enhance and support regional economic development in partnership with Ball State University.

Small Business Development Centers (SBDCs)

Support small businesses through guidance from experts and access to a network of resources.

Regional Capacity Building

Strengthen knowledge, skills and engagement strategies to advance sound planning and actions by regional entities.

Digital Inclusion

Help communities/regions develop digital inclusion plans and provide programs and resources to advance digital inclusion and community development

WILL YOU JOIN US?

Connect with
our team



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Purdue Center for
Regional Development



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