WHY SHOULD YOU PARTNER WITH PCRD?

WE ADVANCE

GRANTS & RESEARCH

AI Workforce*
Identify the skills and impact of AI in manufacturing and adoption barriers for businesses.

Rural Opportunity Zones†
Support rural communities to leverage their opportunity zones to spur the development and expansion of businesses.

USDA REDI Initiative**
Enable rural communities or regions to create and implement economic development plans.

EDA Economic Resilience
Explore the socioeconomic, transportation accessibility, and other factors contributing to the economic resilience (resistance and recovery) of the selected regions.

Wabash Heartland Innovation Network (WHIN)
Collaborate with community and regional partners by providing assessment and monitoring of multiple metrics.

WE INNOVATE

DATA ANALYSIS & VISUALIZATION

Reports
Housing Studies
Industrial/Occupational Clusters Analysis
State of Broadband Workforce & Talent Analysis

Interactive Tools
Data Dashboards
Rural Indiana Stats
Indiana Hardwoods
Measuring Communities

*in collaboration with Purdue Polytechnic, funded by Microsoft
**in partnership with USDA Rural Development and the Community and Economic Development Initiative of Kentucky
† in partnership with USDA Rural Development and the Indiana Office of Community and Rural Affairs
WE PURSUE

REGIONAL & COMMUNITY ENGAGEMENT

Business Retention and Expansion*
Build community capacity to support and grow local businesses.

Small Business Development Centers (SBDCs)
Support small businesses through guidance from experts and access to a network of resources.

Economic Gardening*
Provide technical assistance in market research and search engine optimization to stage 2 companies.

Regional Capacity Building
Strengthen knowledge, skills and engagement strategies to advance sound planning and actions by regional entities.

Workforce Development*
Offer multiple Purdue-backed badges and certifications for digital skills and remote work.

Digital Inclusion
Help communities/regions develop digital inclusion plans and provide programs and resources to advance digital inclusion and community development.

EDA University Center
Enhance and support regional economic development in partnership with Ball State University.

WILL YOU JOIN US?
Help communities/regions develop digital inclusion plans and provide programs and resources to advance digital inclusion and community development.

Connect with our team

Keep in touch through social media!

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Purdue Center for Regional Development

crd.purdue.edu/about-us/our-team/

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*in collaboration with Purdue Extension Community Development

Updated: June 2020