

# Bartholomew County

## Broadband Data Validation and Demand Aggregation Survey Report



Prepared by:

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*January 2021*

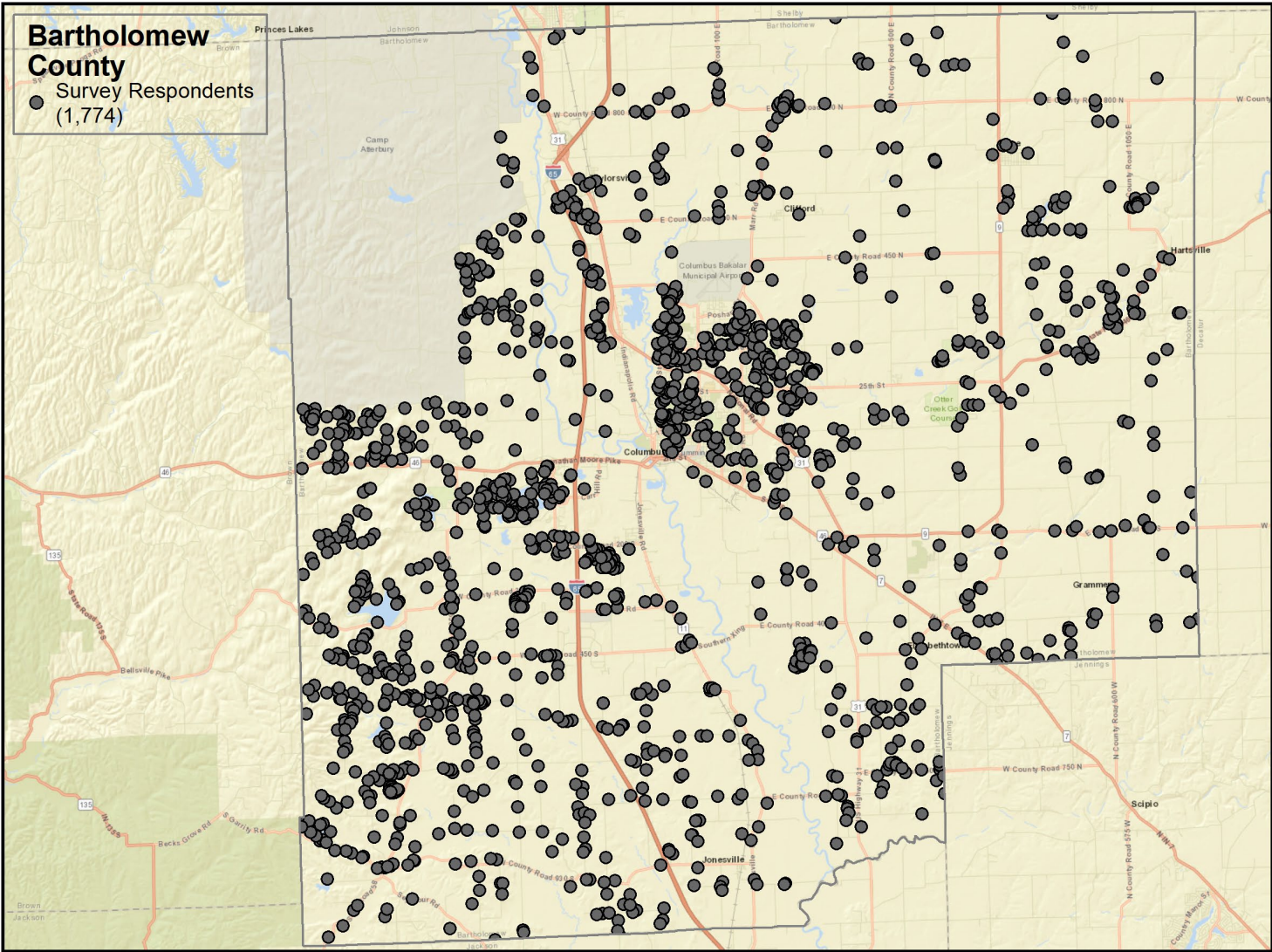
# Survey Data Gathering

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- Validate broadband access and document demand aggregation through a convenient survey sample
- Data was collected online during December 2020 using an English and a Spanish version
- Survey link was shared via social media and multiple email lists
- 2,108 valid responses were received
- 1,774 were mapped (respondents gave permission and provided a valid address)

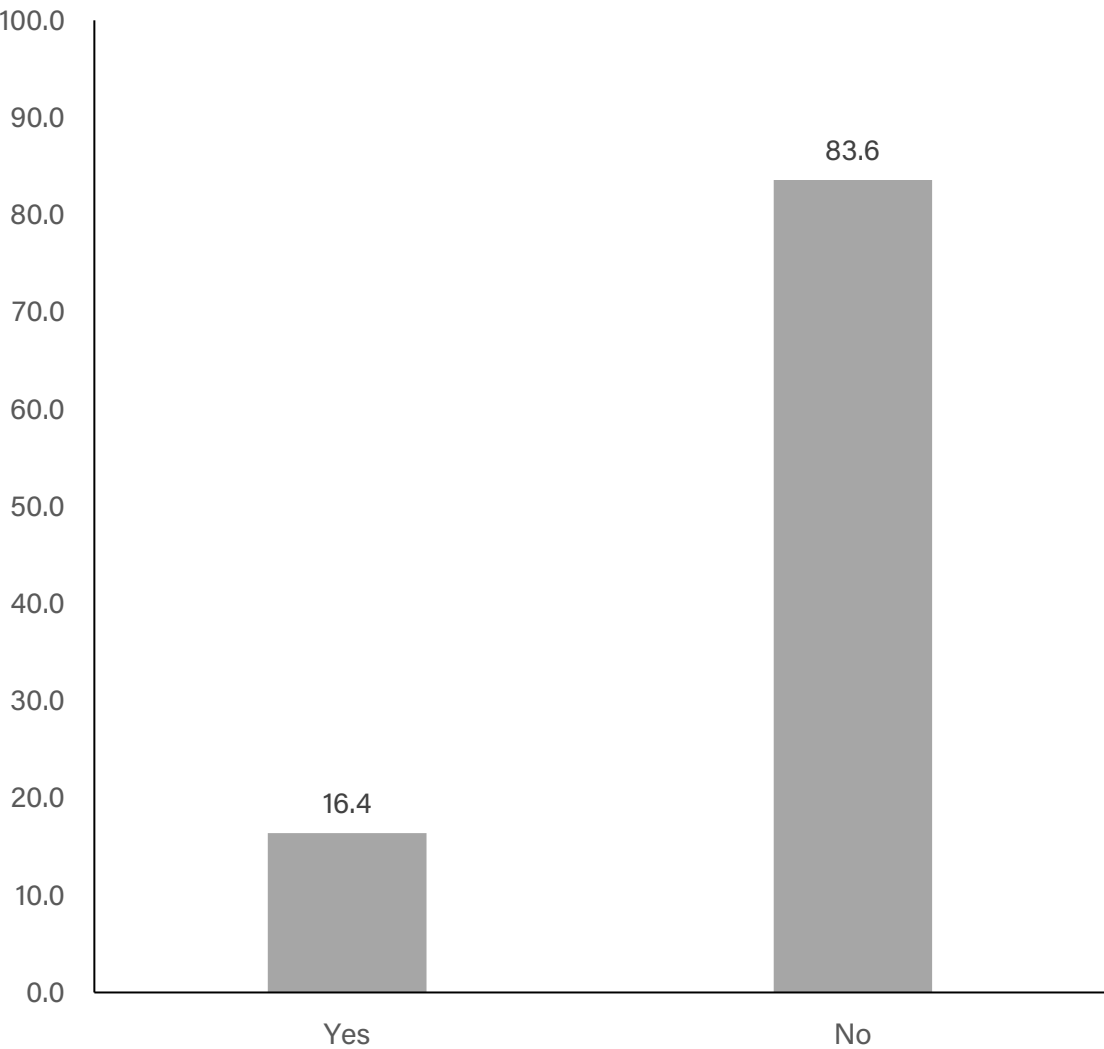


# Survey Responses

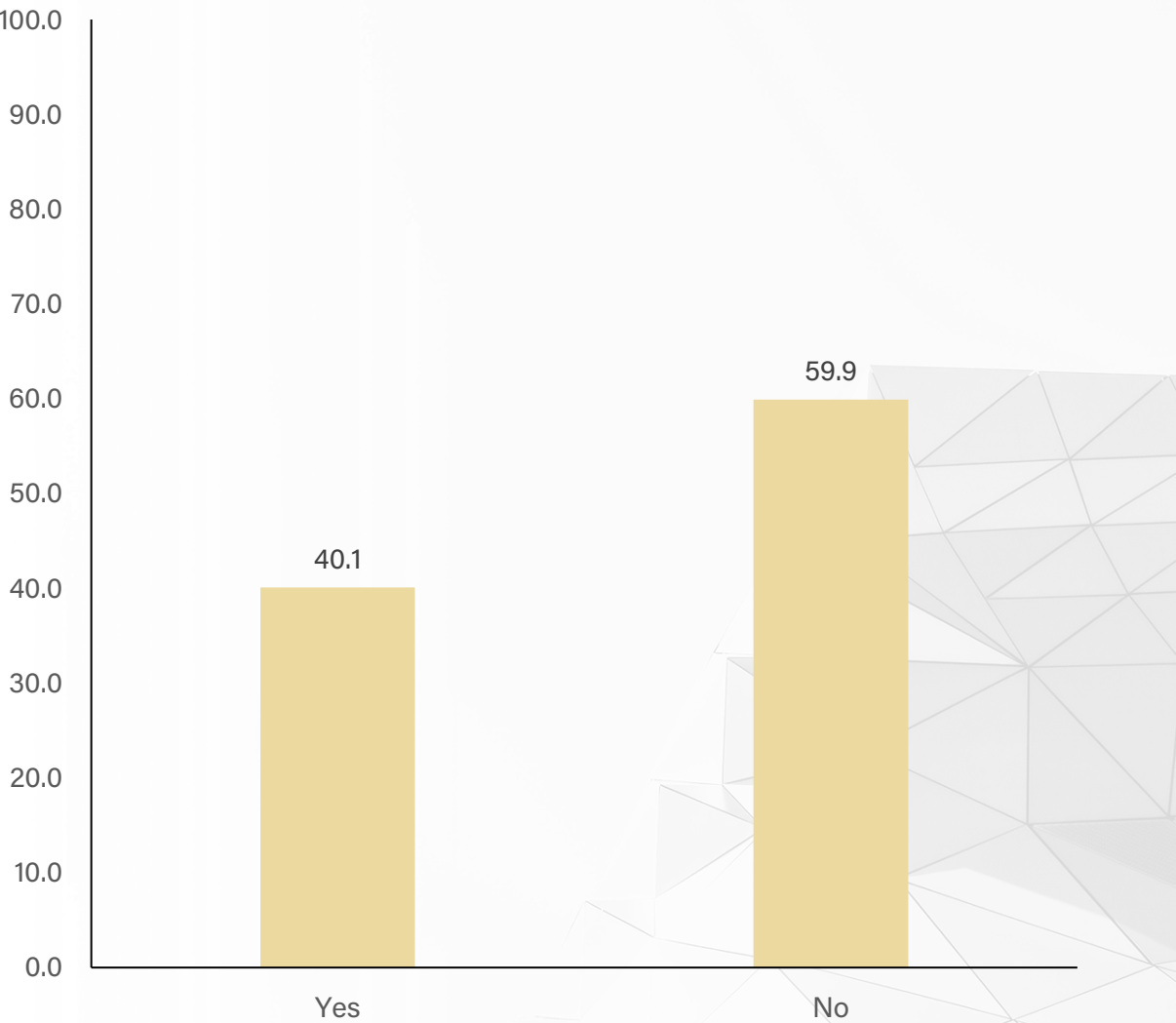


# Home business and work from home

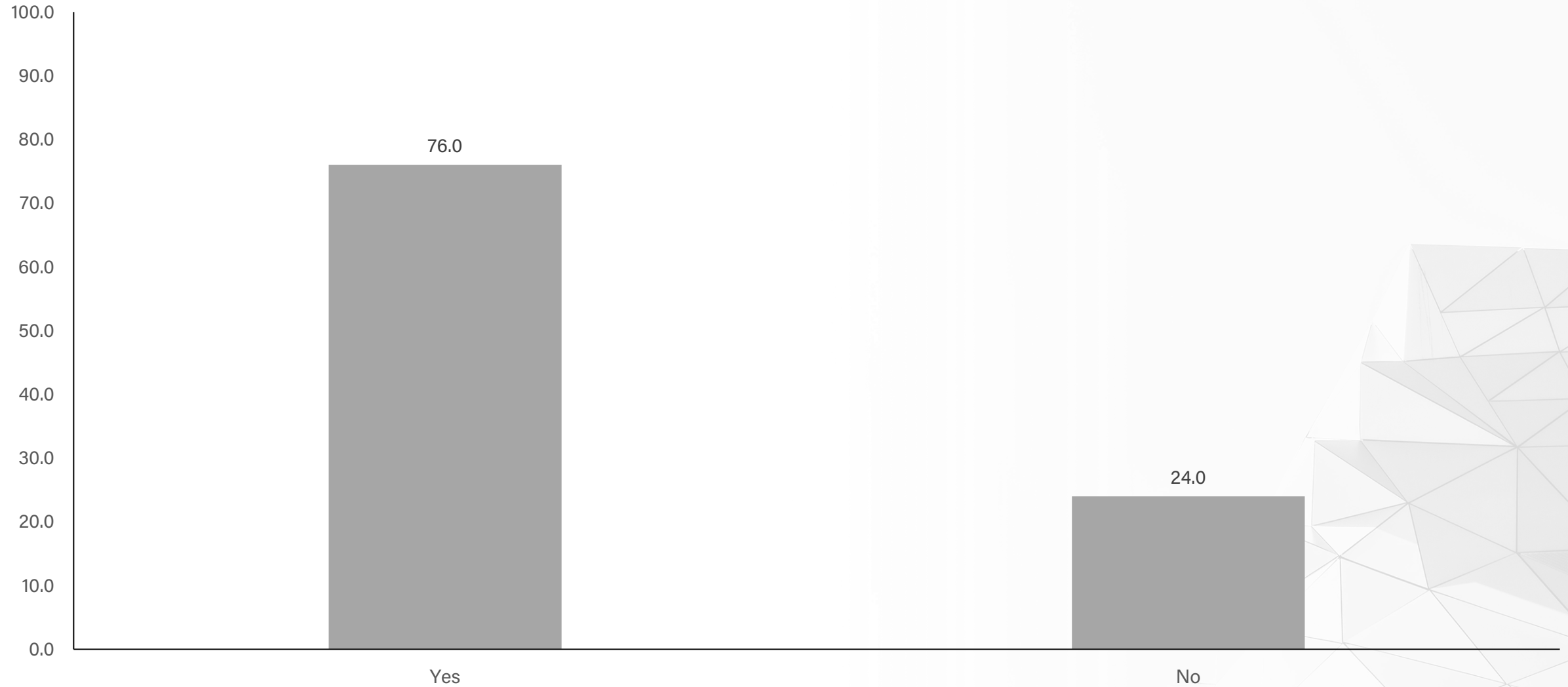
Home-based business? (n = 2,098)



Internet reliable enough to work from home? (n = 2,095)

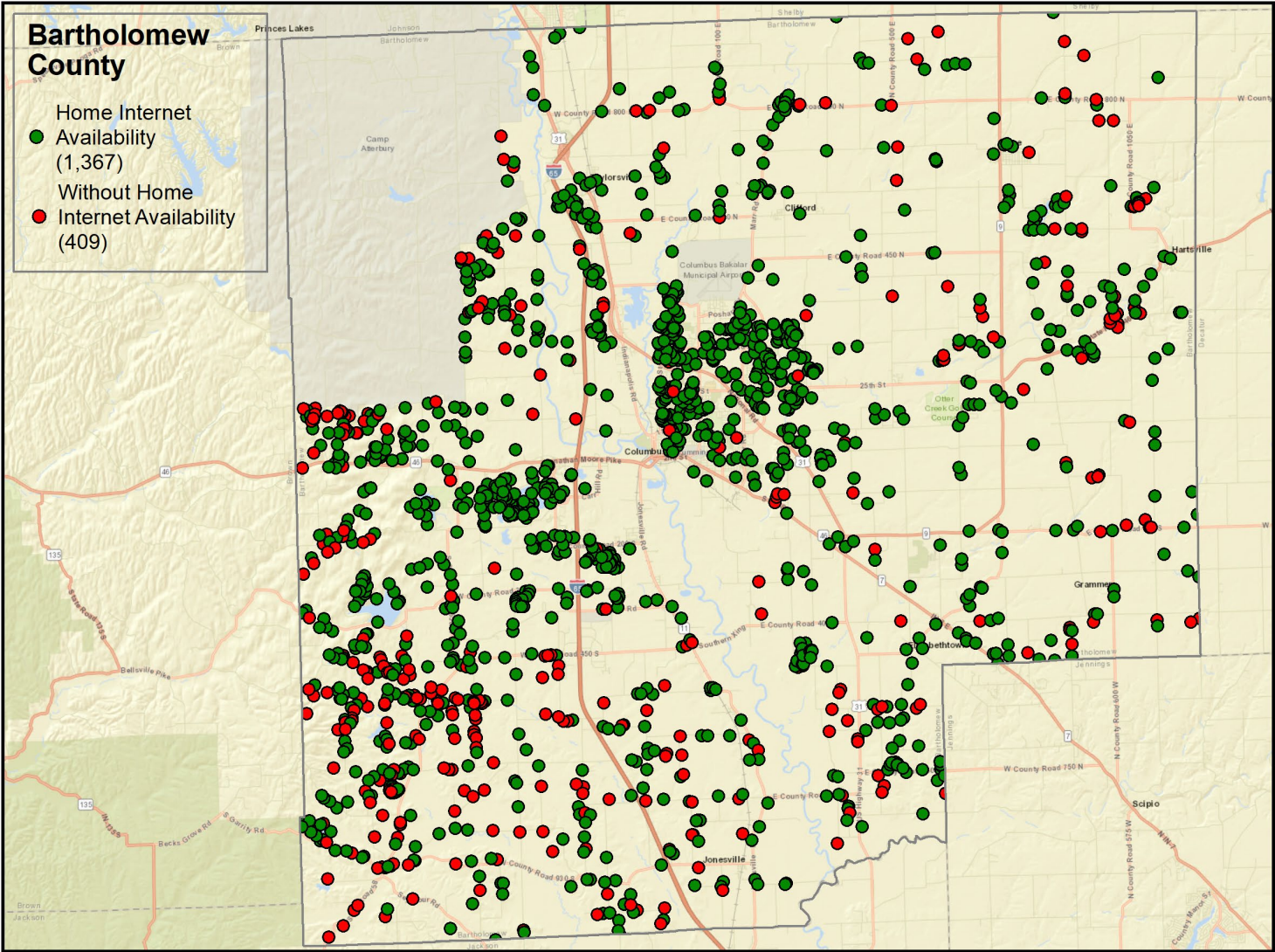


# Internet service at home? (n = 2,103)



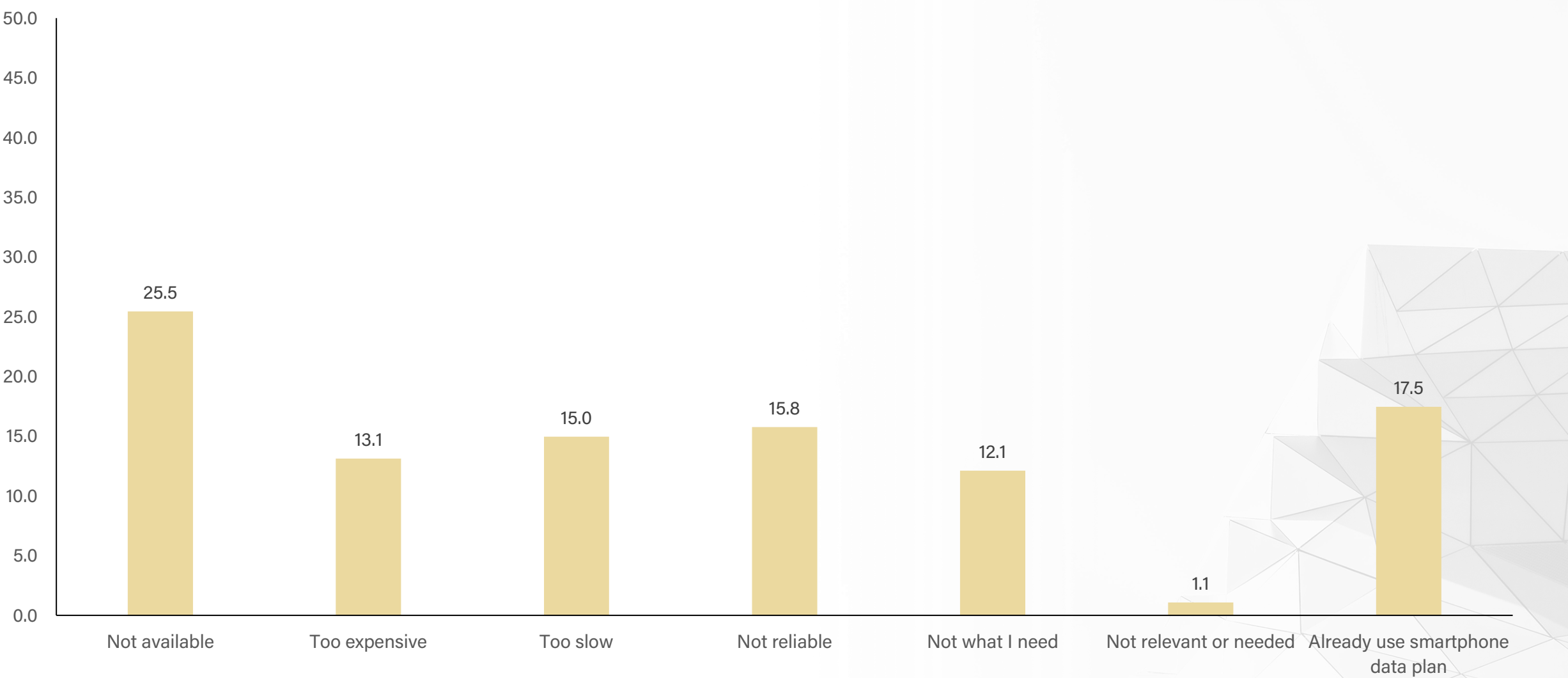


# Internet service at home map

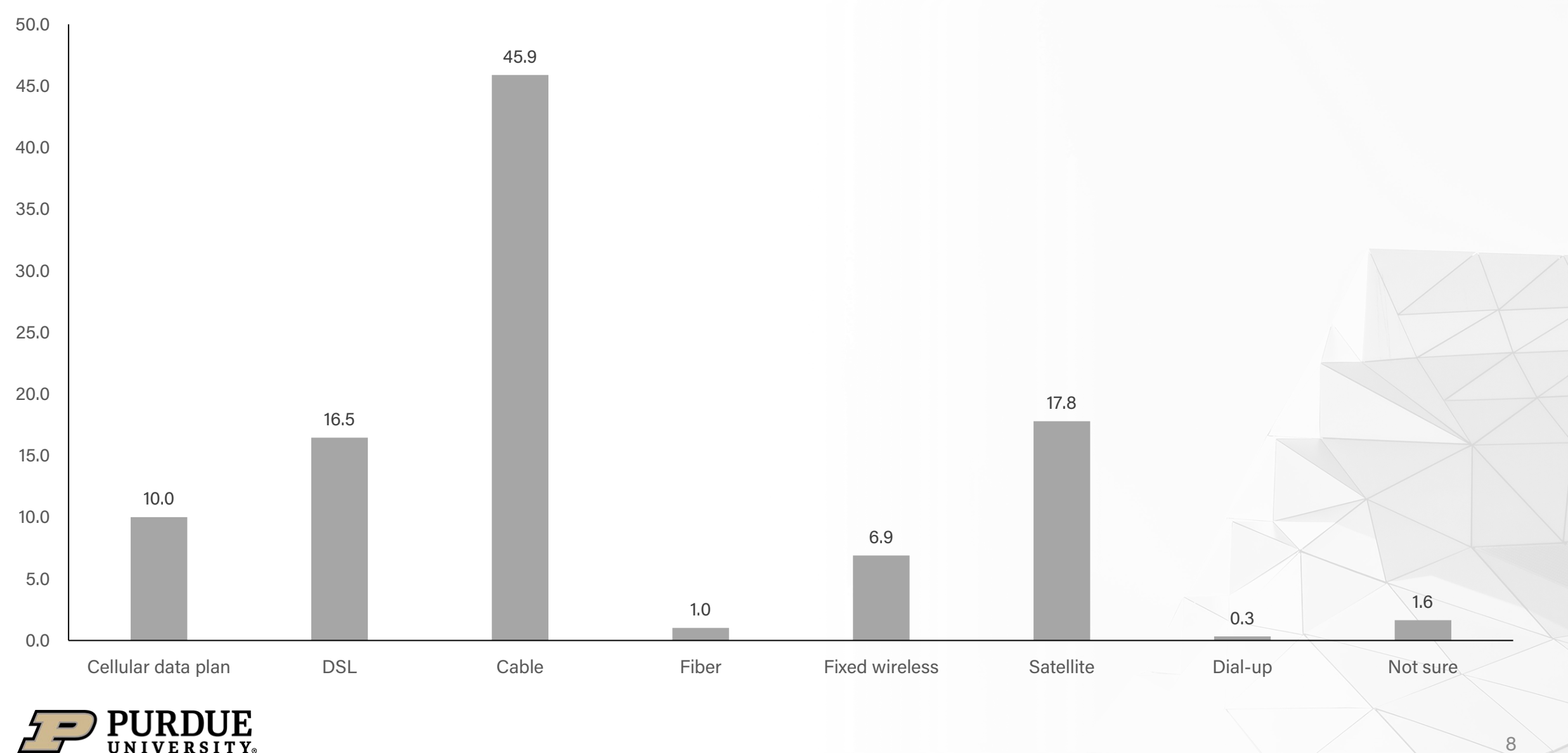


# Reasons for no internet service at home (n = 1,477)

Percent strongly agree and agree responses (respondents could select multiple reasons)

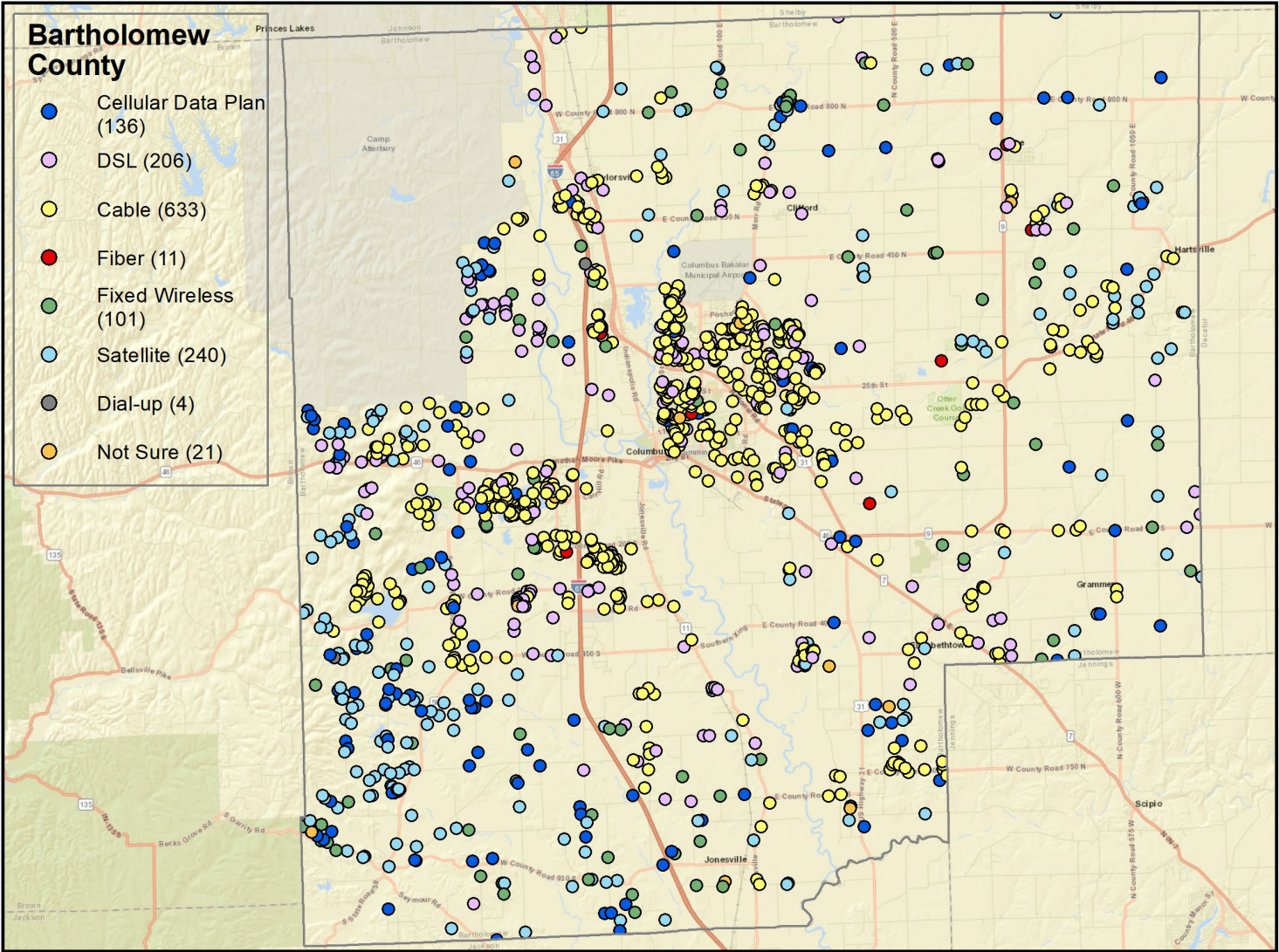


# Broadband technology at home (n = 1,580)

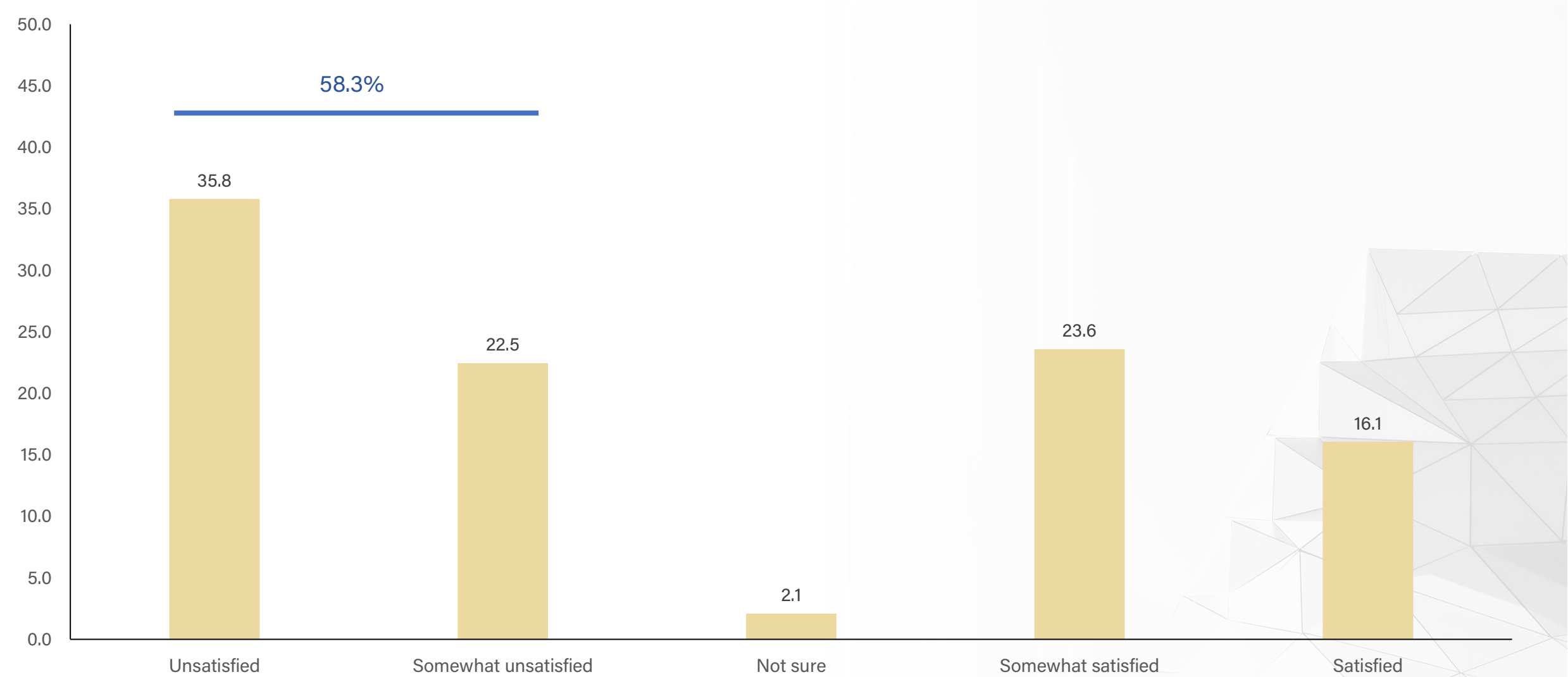




# Broadband technology at home

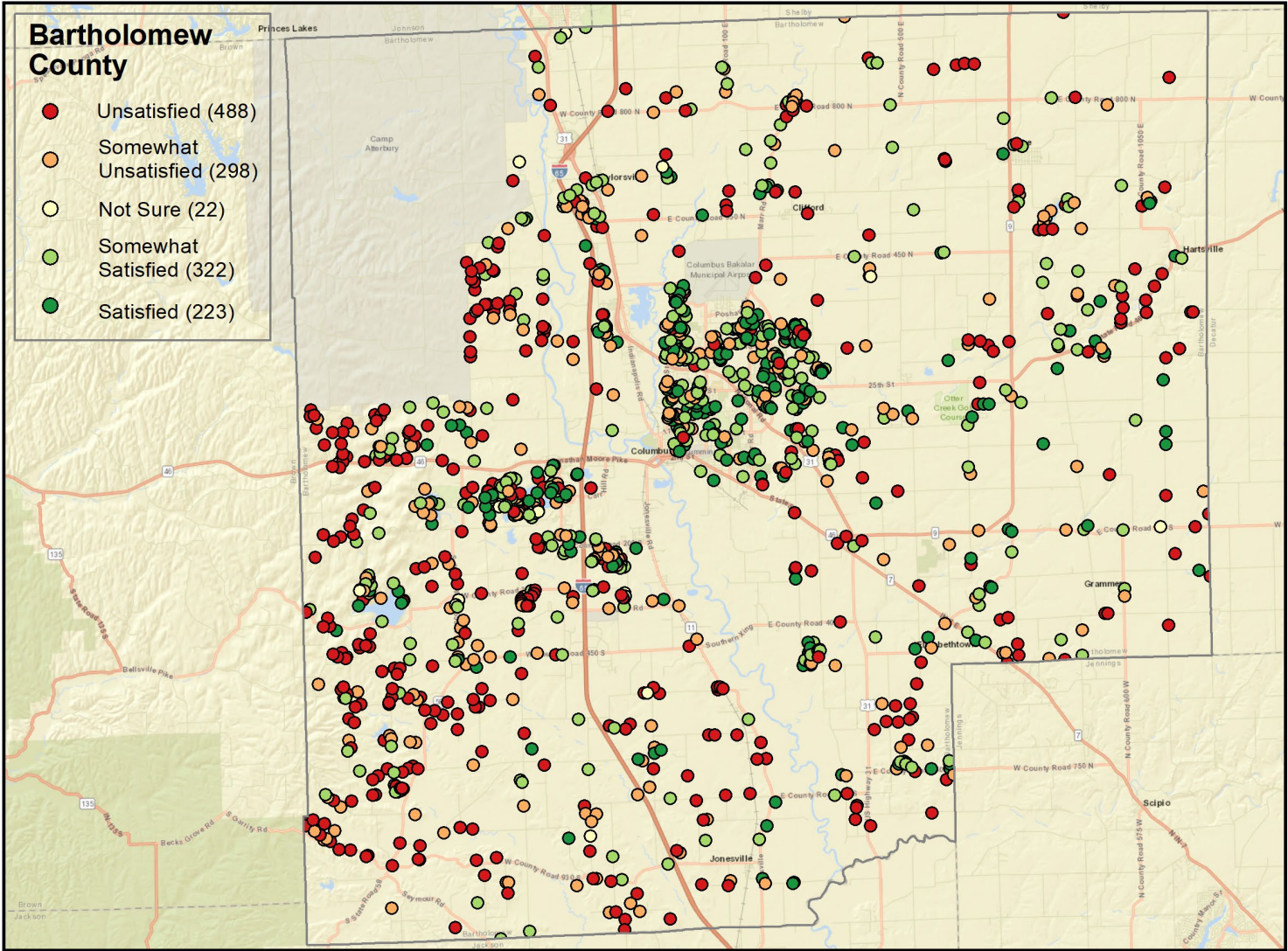


# Satisfaction with home internet service (n = 1,581)



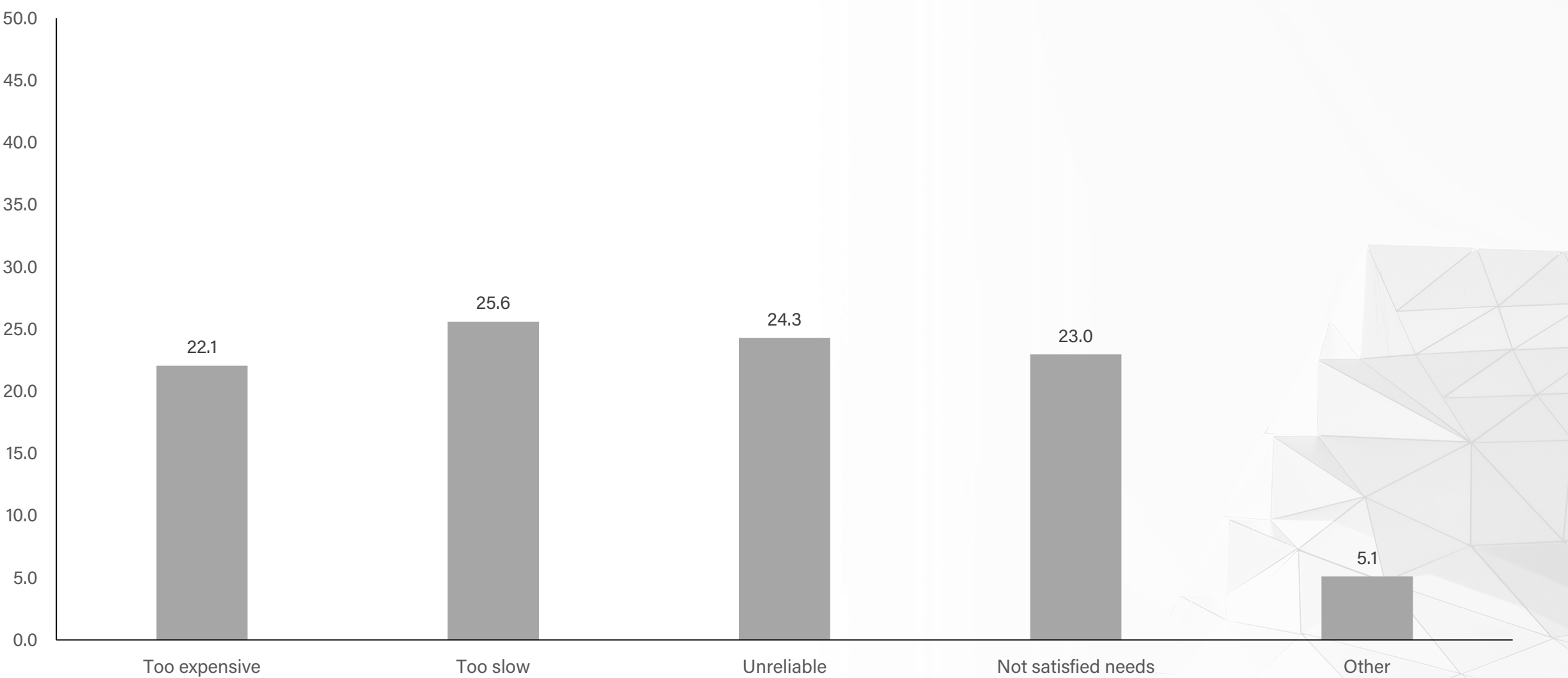


# Home internet service satisfaction



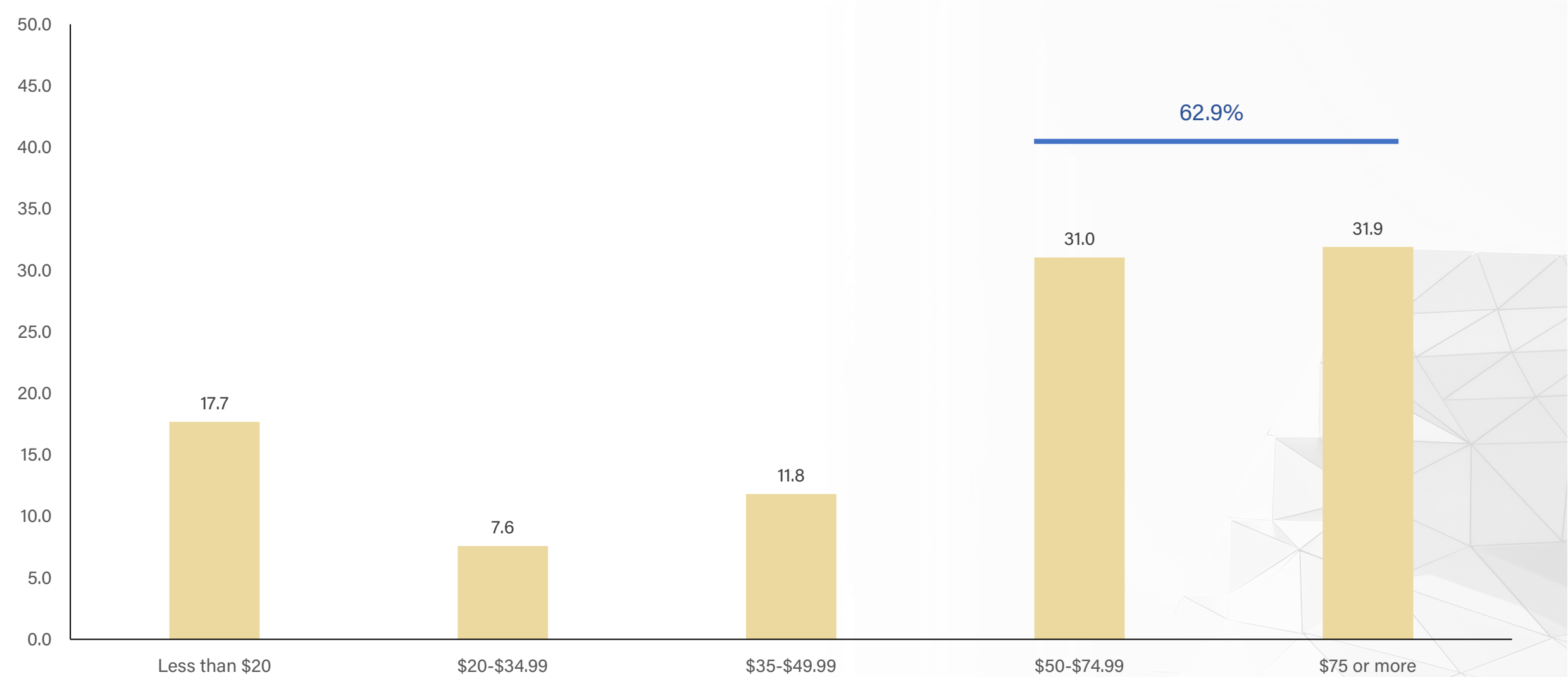
# Home internet unsatisfaction reasons (n = 2,766)

Percent strongly agree and agree responses (respondents could select multiple reasons)

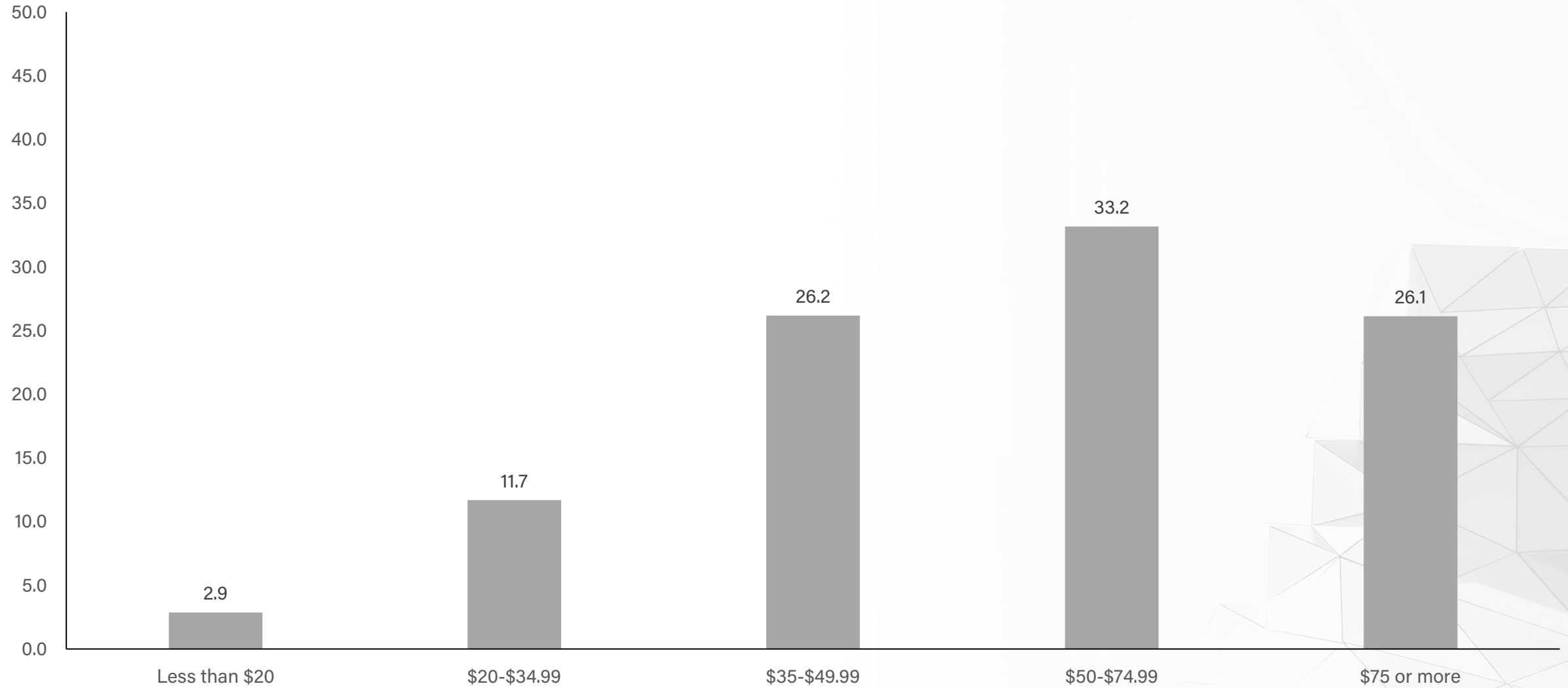




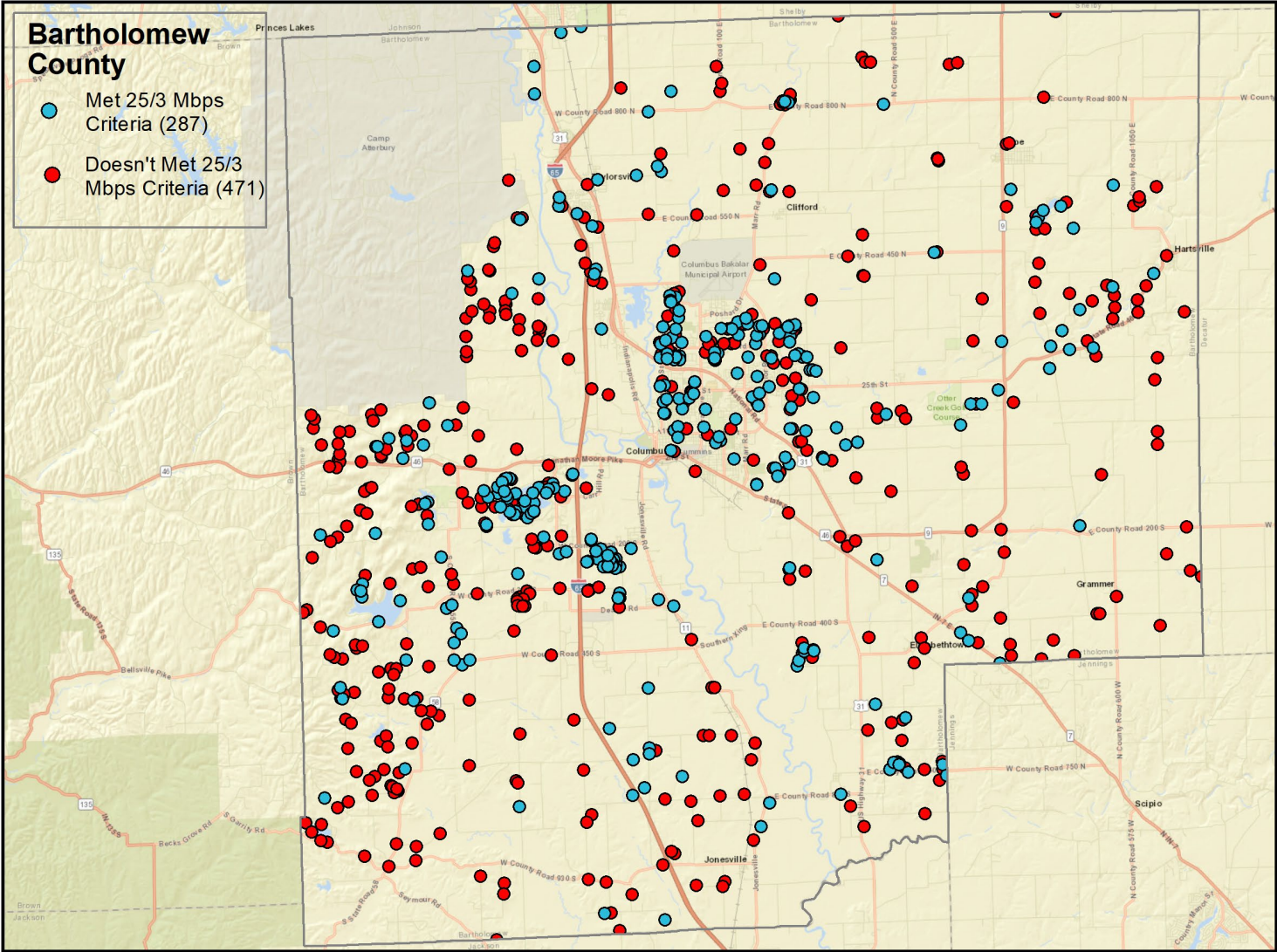
# Home internet monthly cost, only internet no bundle (n = 1,279)



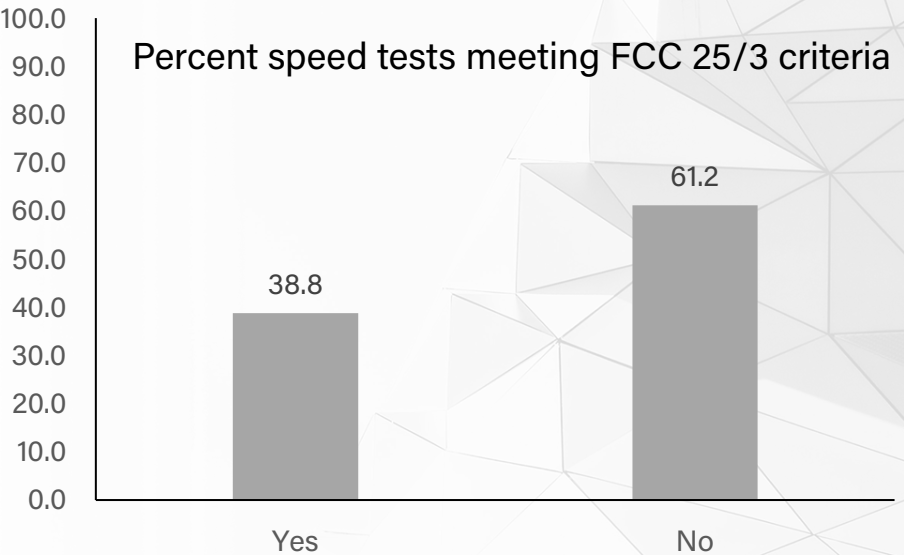
# Willingness to pay (n = 1,815)



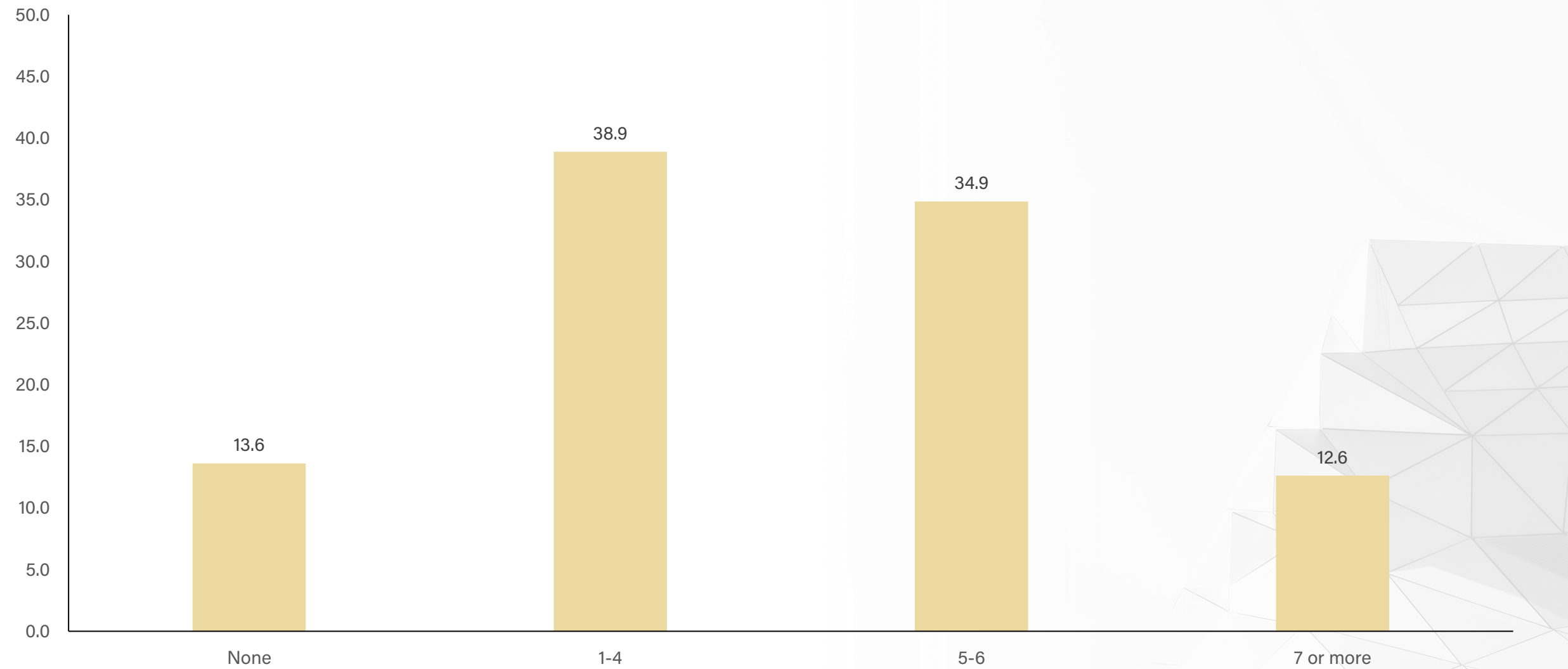
# Speed test results (n = 712-869)



	Download	Upload
Speed tests	869	712
Average	82.330	16.622
Median	25.000	3.000
Minimum	0.025	0.012
Maximum	1,000.000	1,000.000



# Number of devices used at home (n = 2,108)





# Age group of home internet users (n = 3,625)

Respondents could select multiple age groups

