

2024 IMPACT REPORT

January — December

Grants & Contracts



Funding Secured
\$1,569,334

Data Products & Services



Data & Technical Reports	460
Products & Services Provided	51
Select Dashboard/Website Views	22,444

Highlights of Accomplishments

In 2024, the Purdue Center for Regional Development (PCRD) continued its mission of fostering regional growth and development through strategic partnerships and innovative projects. Serving 80 counties and 16 regions, PCRD secured over \$1.5 million in funding, reached over 1,200 individuals, and provided extensive educational services and technical assistance.

Key initiatives include the EDA Updating Industry Clusters Project, which involves developing benchmarked industry and occupation clusters for the U.S., and creates a national-level website for over 400 Economic Development Districts (EDDs). Another significant project awarded in the late fall of 2024 was the EDA Tech Hub Heartland BioWorks evaluation project. PCRD will assist with key performance metrics, create an interactive dashboard for real-time data visualization, and provide additional data collection.

PCRD also collaborated with the Northwestern Indiana Regional Planning Commission (NIRPC) on their Comprehensive Economic Development Strategy (CEDS) update process by conducting public engagement sessions and analyses of several industry clusters. The CEDS will be completed in early May 2025, with a draft available for public comments on April 4, 2025.

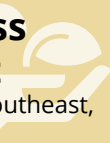
The USDA Rural Business Development Grants (RBDG) funded the Meat Processing Capacity Building project, which supported technical assistance and a training series of Boiler Butcher Basics Workshops aimed at developing small businesses in rural areas. Seventeen scholarships were distributed, and workshops were videotaped for future use.

Indiana Agriculture Small Business Development Center (IN AgSBDC), one of the three SBDC partners of PCRD, served all 10 SBDC regions and provided 630 plus counseling hours and 15 workshops in 2024.

These initiatives underscore PCRD's commitment to community-driven and data-informed regional development and its role in informing economic development policy through innovative tools and best practices.

Small Business Development

(Hoosier Heartland, Southeast, & Indiana Agriculture)



Business Starts	84
Capital Infusion	\$9,995,387
Clients Served	1,091
Jobs Created	164
Jobs Supported	3,483

Community & Regional Engagement



Projects & Contracts	28
Educational Services	616
Individuals Reached	1,257
Hours of Technical Assistance Provided	1,858
Counties/Regions Assisted	80/16

Publications



Peer Reviewed Articles	3
Policy Insights	4
Blog Posts	15
Technical Reports	12
Conferences/Research Presentations	11

Online Presence



Social Media Posts	1,532
Social Users Reached	171,820
Total Social Media Followers	2,694
PCRD Website Views	38,622
PCRD Newsletters	13

