

2025 IMPACT REPORT

January — December

Grants & Contracts



Funding Secured/Spent
\$2,277,129

Data Products & Services



Data & Technical Reports	52
Products & Services Provided	84
Select Dashboard/Website Views	12,685

Highlights of Accomplishments

The Purdue Center for Regional Development (PCRD) turned 20 years old in 2025, celebrating two decades of regional impact. As a university-based applied research and engagement hub, PCRD serves regions across Indiana and the nation through collaboration and co-creation, providing data-informed technical assistance and evaluating the impacts of programs and projects.

During 2025, PCRD advanced major regional initiatives statewide and beyond. The team guided both the Northwestern Indiana Regional Planning Commission and the East Central Indiana Regional Planning District through Comprehensive Economic Development Strategy (CEDs) processes, delivering data visualizations, document design, and U.S. Economic Development Administration (EDA)-ready submissions. PCRD also updated cluster data for the Riverhills Region. Nationally, PCRD completed substantial work on the EDA Industry Clusters Project, publishing new insights, refining cluster definitions, and presenting findings across the country. The Center also finalized its three-year evaluation of the \$1B Build Back Better Regional Challenge, producing a capstone report on governance, outcomes, and ripple effects. Additionally, PCRD began evaluation support for the Heartland BioWorks Tech Hub, developing metrics and real-time dashboards. PCRD also received the 2025 George I. Treyz Award for Excellence in Economic and Demographic Analysis by REMI, Inc..

Across these efforts, PCRD continued strengthening the connection between rigorous data analysis and on-the-ground decision-making, ensuring communities and coalitions could act on timely, accessible intelligence. The Center expanded its use of visualization, mixed-methods evaluation, and digital tools to support more transparent, evidence-driven strategies. These projects collectively demonstrate PCRD's commitment to helping regions leverage data, partnerships, and innovation to build economies that support broad community prosperity.

Small Business Development

(Hoosier Heartland, Southeast, & Indiana Agribusiness Initiative)



Business Starts	87
Capital Infusion	\$10,516,501
Clients Served	1,315
Jobs Created/Supported	3,192

Community & Regional Engagement



Projects & Contracts	18
Educational Services	418
Individuals Reached	472
Hours of Technical Assistance Provided	2,307
Regions Assisted	16

Publications



Policy Insights	7
Blog Posts	12
Technical Reports	22
Conferences/Research Presentations	13

Online Presence



Social Media Posts	1,157
Social Users Reached	114,976
Total Social Media Followers	2,123
PCRD Website Views	35,413
PCRD Newsletters	13

