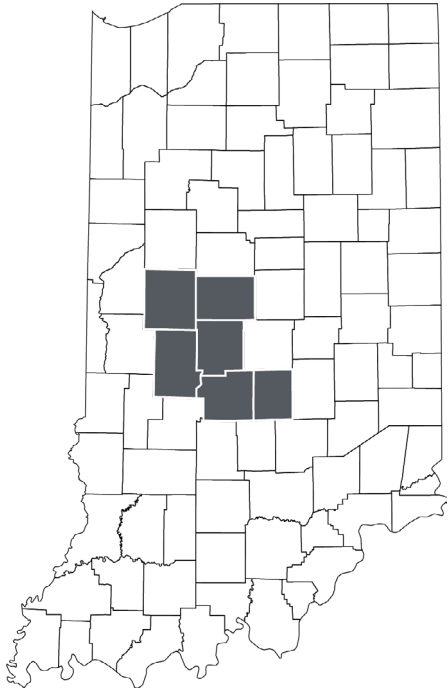




Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

2,370

Net Population Change

TOTAL INBOUND

23,254

People Moving Into Region

TOTAL OUTBOUND

20,884

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$76,519**

Average Median Age

39.8

TOP INBOUND

Marion County, Indiana	6,135
Hendricks County, Indiana	1,172
Hamilton County, Indiana	971
Morgan County, Indiana	706
Johnson County, Indiana	612
Tippecanoe County, Indiana	515
Monroe County, Indiana	480
Boone County, Indiana	464
Putnam County, Indiana	311
Harris County, Texas	304



TOP OUTBOUND

Marion County, Indiana	5,084
Hendricks County, Indiana	958
Morgan County, Indiana	750
Hamilton County, Indiana	736
Johnson County, Indiana	611
Monroe County, Indiana	506
Tippecanoe County, Indiana	484
Putnam County, Indiana	428
Boone County, Indiana	414
Bartholomew County, Indiana	397



TOP NET MIGRATION

Marion County, Indiana	1,051
Hamilton County, Indiana	235
Coryell County, Texas	215
Hendricks County, Indiana	214
Harris County, Texas	156
Denver County, Colorado	105
Brazoria County, Texas	101
Lane County, Oregon	97
Nueces County, Texas	79
Ada County, Idaho	75

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.