



READI 1.0 - REGION MIGRATION ANALYSIS
70-40 MT. COMFORT
Hancock County

Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

404

Net Population Change

TOTAL INBOUND

3,975

People Moving Into Region

TOTAL OUTBOUND

3,571

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income

\$76,631

Average Median Age

40.2



TOP INBOUND

Marion County, Indiana	1,009
Hamilton County, Indiana	436
Madison County, Indiana	160
Henry County, Indiana	149
Shelby County, Indiana	144
Johnson County, Indiana	84
Jackson County, Alabama	77
Hendricks County, Indiana	76
Clark County, Nevada	65
Harris County, Texas	64



TOP OUTBOUND

Marion County, Indiana	591
Hamilton County, Indiana	251
Madison County, Indiana	222
Henry County, Indiana	191
Shelby County, Indiana	138
Johnson County, Indiana	123
Shelby County, Alabama	104
Bexar County, Texas	97
Bailey County, Texas	90
Cameron County, Texas	74



TOP NET MIGRATION

Marion County, Indiana	418
Hamilton County, Indiana	185
Jackson County, Alabama	77
Clark County, Nevada	65
Hendricks County, Indiana	64
Lubbock County, Texas	64
Mahaska County, Iowa	51
Delaware County, Indiana	47
McLennan County, Texas	37
Tarrant County, Texas	36

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.