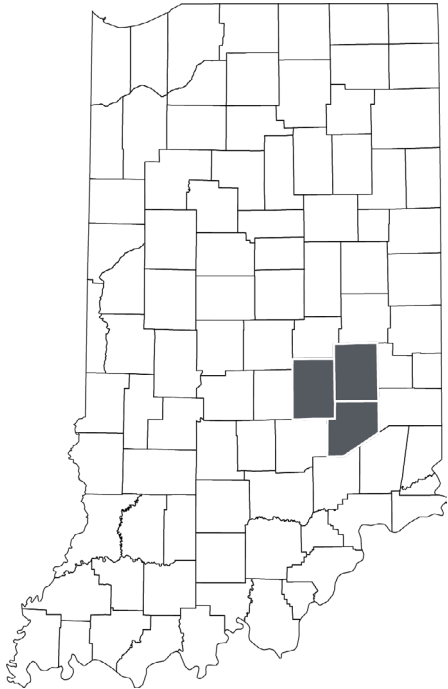




Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

176

Net Population Change

TOTAL INBOUND

3,153

People Moving Into Region

TOTAL OUTBOUND

2,977

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$72,897**

Average Median Age

40.1

TOP INBOUND

Marion County, Indiana	344
Johnson County, Indiana	338
Hancock County, Indiana	234
Bartholomew County, Indiana	176
Shelby County, Indiana	149
Decatur County, Indiana	135
Rush County, Indiana	135
Henry County, Indiana	81
Ripley County, Indiana	73
Payette County, Idaho	65



TOP OUTBOUND

Marion County, Indiana	345
Johnson County, Indiana	192
Hancock County, Indiana	183
Shelby County, Indiana	178
Decatur County, Indiana	163
Bartholomew County, Indiana	142
Henry County, Indiana	130
Ripley County, Indiana	105
Fayette County, Indiana	97
Cameron County, Texas	89



TOP NET MIGRATION

Johnson County, Indiana	146
Payette County, Idaho	65
Bexar County, Texas	61
Tangipahoa Parish, Louisiana	58
Rush County, Indiana	57
Hancock County, Indiana	51
Newaygo County, Michigan	49
Berrien County, Michigan	42
Hamilton County, Indiana	42
Beaufort County, South Carolina	38

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.