



Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

-352

Net Population Change

TOTAL INBOUND

3,982

People Moving Into Region

TOTAL OUTBOUND

4,334

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$70,750**

Average Median Age

40.2

TOP INBOUND

Floyd County, Indiana	307
Dubois County, Indiana	189
Clark County, Indiana	181
Daviess County, Kentucky	180
Vanderburgh County, Indiana	164
Warrick County, Indiana	159
Daviess County, Indiana	158
Jefferson County, Kentucky	156
Hancock County, Kentucky	144
Gibson County, Indiana	118



TOP OUTBOUND

Floyd County, Indiana	313
Warrick County, Indiana	224
Vanderburgh County, Indiana	212
Daviess County, Indiana	172
Jefferson County, Kentucky	139
Clark County, Indiana	128
Daviess County, Kentucky	124
Dubois County, Indiana	117
Lawrence County, Illinois	109
Gibson County, Indiana	108



TOP NET MIGRATION

Hancock County, Kentucky	78
Dubois County, Indiana	72
Daviess County, Kentucky	56
Clark County, Indiana	53
Rankin County, Mississippi	49
Crawford County, Indiana	40
Greene County, Indiana	36
Nicholas County, West Virginia	35
Lauderdale County, Mississippi	35
Anchorage Municipality, Alaska	33

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.