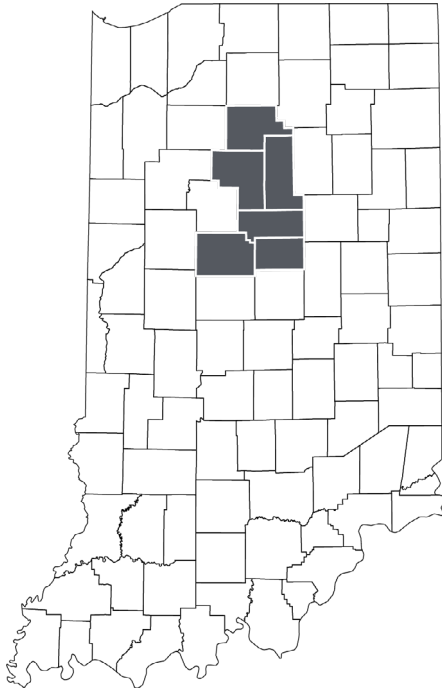




Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

2,298

Net Population Change

TOTAL INBOUND

29,561

People Moving Into Region

TOTAL OUTBOUND

27,263

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$76,133**

Average Median Age

39.7

TOP INBOUND

Cook County, Illinois	6,595
Lake County, Indiana	2,746
Porter County, Indiana	2,271
Will County, Illinois	961
LaPorte County, Indiana	931
Berrien County, Michigan	651
El Paso County, Colorado	495
Clark County, Nevada	487
Jasper County, Indiana	419
Tippecanoe County, Indiana	415



TOP OUTBOUND

Cook County, Illinois	4,095
Porter County, Indiana	2,819
Lake County, Indiana	2,028
LaPorte County, Indiana	907
Berrien County, Michigan	744
Tippecanoe County, Indiana	690
Will County, Illinois	623
St. Joseph County, Indiana	585
Monroe County, Indiana	578
Marion County, Indiana	521



TOP NET MIGRATION

Cook County, Illinois	2,500
Lake County, Indiana	718
El Paso County, Colorado	342
Will County, Illinois	338
DuPage County, Illinois	215
Kankakee County, Illinois	162
Travis County, Texas	144
Harris County, Texas	144
Wayne County, Michigan	122
Williamson County, Texas	122

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.