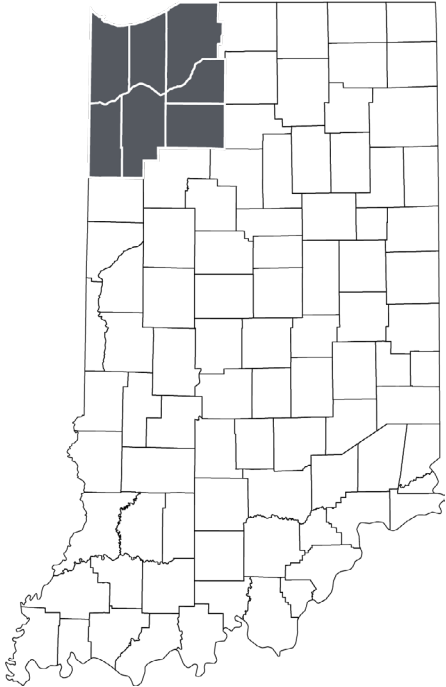




Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

1,457

Net Population Change

TOTAL INBOUND

26,458

People Moving Into Region

TOTAL OUTBOUND

25,001

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$74,950**

Average Median Age

39.9

TOP INBOUND

Allen County, Indiana	2,162
Noble County, Indiana	955
DeKalb County, Indiana	947
Elkhart County, Indiana	780
Whitley County, Indiana	748
St. Joseph County, Michigan	640
Kosciusko County, Indiana	621
Huntington County, Indiana	583
Clark County, Nevada	494
Branch County, Michigan	486



TOP OUTBOUND

Allen County, Indiana	2,379
Noble County, Indiana	1,079
DeKalb County, Indiana	859
Whitley County, Indiana	681
Elkhart County, Indiana	641
Huntington County, Indiana	587
Kosciusko County, Indiana	576
Steuben County, Indiana	450
St. Joseph County, Michigan	441
Marion County, Indiana	417



TOP NET MIGRATION

Clark County, Nevada	408
Harris County, Texas	249
St. Joseph County, Michigan	199
Hidalgo County, Texas	191
Branch County, Michigan	163
Ingham County, Michigan	153
Elkhart County, Indiana	139
Ouachita Parish, Louisiana	125
Macomb County, Michigan	117
Idaho County, Idaho	109

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.