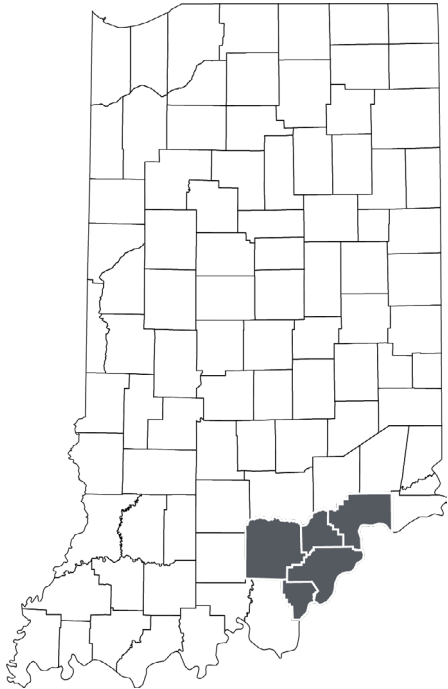




Source: Placer Labs, Inc. • 2025 Data



## TOTAL NET MIGRATION

**2,904**

Net Population Change

## TOTAL INBOUND

**14,258**

People Moving Into Region

## TOTAL OUTBOUND

**11,354**

People Moving Out of Region

## MIGRANT DEMOGRAPHICS

Average Median  
Household Income**\$74,309**

Average Median Age

**39.9**

## TOP INBOUND

|                            |       |
|----------------------------|-------|
| Jefferson County, Kentucky | 3,112 |
| Floyd County, Indiana      | 1,483 |
| Clark County, Indiana      | 1,426 |
| Harrison County, Indiana   | 480   |
| Washington County, Indiana | 311   |
| Jackson County, Indiana    | 304   |
| Scott County, Indiana      | 251   |
| Bullitt County, Kentucky   | 249   |
| Jefferson County, Indiana  | 199   |
| Oldham County, Kentucky    | 190   |



## TOP OUTBOUND

|                            |       |
|----------------------------|-------|
| Clark County, Indiana      | 1,717 |
| Jefferson County, Kentucky | 1,676 |
| Floyd County, Indiana      | 1,100 |
| Harrison County, Indiana   | 495   |
| Washington County, Indiana | 402   |
| Scott County, Indiana      | 342   |
| Jackson County, Indiana    | 197   |
| Harris County, Texas       | 175   |
| Oldham County, Kentucky    | 158   |
| Marion County, Indiana     | 143   |



## TOP NET MIGRATION

|                             |       |
|-----------------------------|-------|
| Jefferson County, Kentucky  | 1,436 |
| Floyd County, Indiana       | 383   |
| Clark County, Nevada        | 151   |
| Bullitt County, Kentucky    | 140   |
| Trimble County, Kentucky    | 111   |
| Jackson County, Indiana     | 107   |
| Carroll County, Kentucky    | 98    |
| Jefferson County, Indiana   | 90    |
| Valencia County, New Mexico | 79    |
| Brazoria County, Texas      | 78    |

**Net Migration:** Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

**Migration (outgoing):** Placer's estimation for the amount of population moving from the market to other areas across the U.S.

**Migration (incoming):** Placer's estimation for the amount of population moving into the market from other areas across the U.S.