



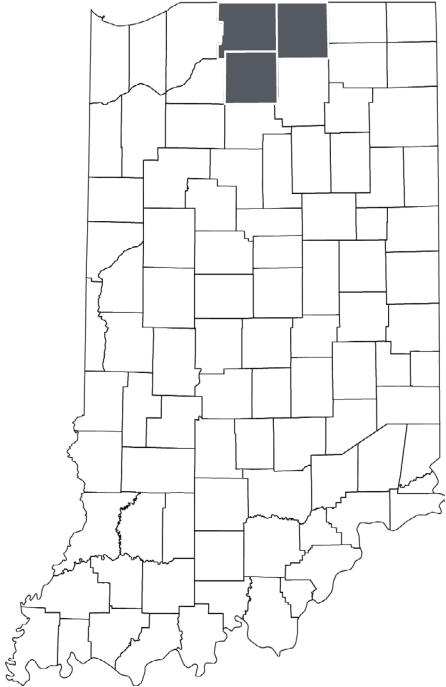
READI 1.0 - REGION MIGRATION ANALYSIS

SOUTH BEND ELKHART

Elkhart, Marshall, and St. Joseph County



Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

123

Net Population Change

TOTAL INBOUND

23,817

People Moving Into Region

TOTAL OUTBOUND

23,694

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median Household Income

\$77,906

Average Median Age

39.8



TOP INBOUND

Berrien County, Michigan	2,056
Cass County, Michigan	2,025
St. Joseph County, Indiana	1,551
Elkhart County, Indiana	1,296
St. Joseph County, Michigan	924
LaPorte County, Indiana	472
Cook County, Illinois	452
Kalamazoo County, Michigan	433
Marshall County, Indiana	399
Kent County, Michigan	375



TOP OUTBOUND

Berrien County, Michigan	2,244
Cass County, Michigan	1,963
St. Joseph County, Indiana	1,469
Elkhart County, Indiana	1,337
St. Joseph County, Michigan	872
Cook County, Illinois	686
Kosciusko County, Indiana	576
Harris County, Texas	469
Marion County, Indiana	443
Marshall County, Indiana	440



TOP NET MIGRATION

Ingham County, Michigan	171
LaPorte County, Indiana	158
Kent County, Michigan	142
Hidalgo County, Texas	135
Allen County, Indiana	126
Madison County, Idaho	104
Kalamazoo County, Michigan	94
Will County, Illinois	90
Wayne County, Michigan	87
Collin County, Texas	87

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.