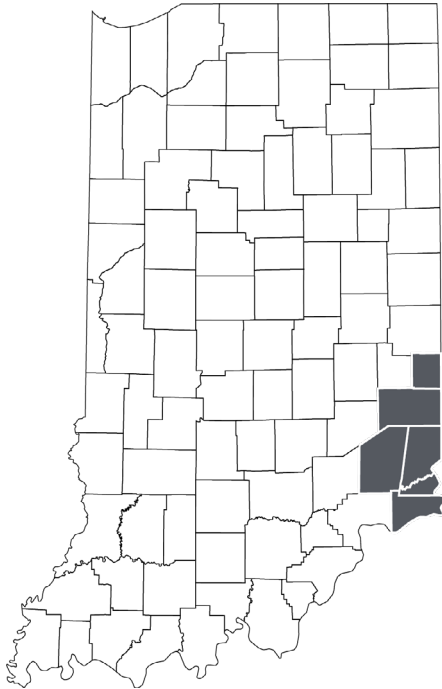




Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

181

Net Population Change

TOTAL INBOUND

3,697

People Moving Into Region

TOTAL OUTBOUND

3,516

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$75,579**

Average Median Age

40.2

TOP INBOUND

Hamilton County, Ohio	370
Dearborn County, Indiana	344
Ripley County, Indiana	309
Boone County, Kentucky	233
Decatur County, Indiana	155
Ohio County, Indiana	129
Franklin County, Indiana	107
Harris County, Texas	100
Switzerland County, Indiana	98
Jefferson County, Indiana	95



TOP OUTBOUND

Dearborn County, Indiana	324
Boone County, Kentucky	310
Ripley County, Indiana	288
Hamilton County, Ohio	268
Jefferson County, Indiana	146
Franklin County, Indiana	142
Ohio County, Indiana	126
Decatur County, Indiana	125
Fayette County, Indiana	116
Switzerland County, Indiana	94



TOP NET MIGRATION

Hamilton County, Ohio	102
Harris County, Texas	100
Multnomah County, Oregon	34
Arapahoe County, Colorado	34
Lewis County, West Virginia	34
Otero County, New Mexico	33
Decatur County, Indiana	30
Denver County, Colorado	29
Kenton County, Kentucky	26
Lee County, Iowa	25

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.