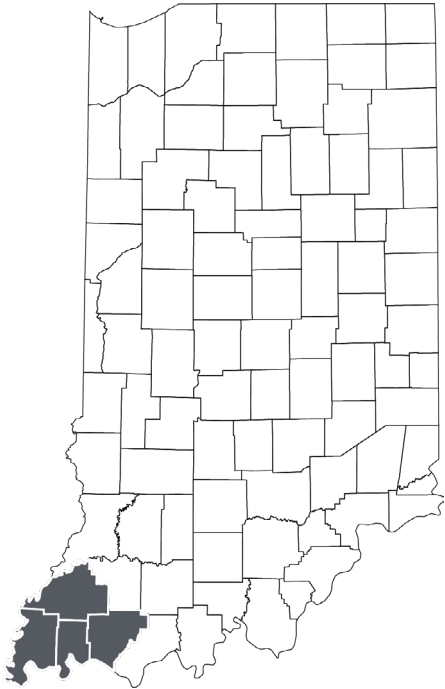




Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

-317

Net Population Change

TOTAL INBOUND

10,264

People Moving Into Region

TOTAL OUTBOUND

10,581

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$72,532**

Average Median Age

40.2

TOP INBOUND

Vanderburgh County, Indiana	1,513
Warrick County, Indiana	992
Henderson County, Kentucky	645
Posey County, Indiana	383
Daviess County, Kentucky	344
Gibson County, Indiana	280
Spencer County, Indiana	253
Monroe County, Indiana	185
Knox County, Indiana	133
Pike County, Indiana	116



TOP OUTBOUND

Vanderburgh County, Indiana	1,377
Warrick County, Indiana	1,026
Henderson County, Kentucky	600
Posey County, Indiana	395
Gibson County, Indiana	370
Daviess County, Kentucky	338
Spencer County, Indiana	209
Monroe County, Indiana	208
Clark County, Nevada	170
Marion County, Indiana	166



TOP NET MIGRATION

Vanderburgh County, Indiana	136
San Patricio County, Texas	112
Outagamie County, Wisconsin	70
Raleigh County, West Virginia	70
Genesee County, Michigan	60
Dallas County, Texas	58
Grant County, New Mexico	54
Hopkins County, Kentucky	53
Webster County, Kentucky	52
Sarpy County, Nebraska	52

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.