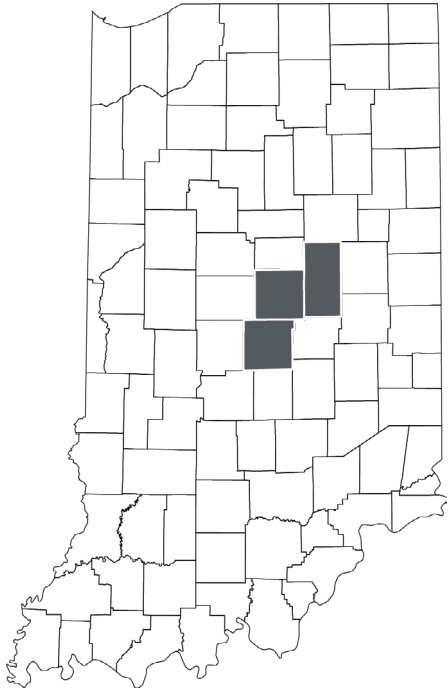




Source: Placer Labs, Inc. • 2025 Data



TOTAL NET MIGRATION

1,338

Net Population Change

TOTAL INBOUND

49,210

People Moving Into Region

TOTAL OUTBOUND

47,872

People Moving Out of Region

MIGRANT DEMOGRAPHICS

Average Median
Household Income**\$77,587**

Average Median Age

39.7

TOP INBOUND

Marion County, Indiana	3,467
Hamilton County, Indiana	3,404
Johnson County, Indiana	2,284
Hendricks County, Indiana	2,051
Monroe County, Indiana	1,879
Harris County, Texas	1,587
Delaware County, Indiana	1,308
Tippecanoe County, Indiana	1,244
Hancock County, Indiana	1,064
Madison County, Indiana	1,027



TOP OUTBOUND

Hamilton County, Indiana	3,669
Marion County, Indiana	3,084
Johnson County, Indiana	2,862
Hendricks County, Indiana	2,272
Hancock County, Indiana	1,605
Monroe County, Indiana	1,502
Boone County, Indiana	1,162
Madison County, Indiana	1,145
Delaware County, Indiana	1,062
Tippecanoe County, Indiana	961



TOP NET MIGRATION

Harris County, Texas	1,162
Marion County, Indiana	383
Monroe County, Indiana	377
Howard County, Maryland	323
Tippecanoe County, Indiana	283
Coryell County, Texas	278
Bexar County, Texas	269
Delaware County, Indiana	246
Kalamazoo County, Michigan	245
Travis County, Texas	238

Net Migration: Placer's estimation for the amount of population moving into the market, minus the population moving out (positive value = gaining population, negative = losing population). To be factored into the Net Migration count, a panelist must have changed their home location for a minimum of 5 months.

Migration (outgoing): Placer's estimation for the amount of population moving from the market to other areas across the U.S.

Migration (incoming): Placer's estimation for the amount of population moving into the market from other areas across the U.S.